

Canadian **VET** Link e-newsletter

E-NEWSLETTER FOR VETERINARIANS AND THEIR ANIMAL HEALTHCARE TEAMS:

Canadian Vet Link is an innovative e-newsletter that will connect veterinarians and their animal healthcare teams with timely updates and important information to help them run their veterinary practice and provide excellent care for the animals they treat.

All members of the veterinary team can sign up on our website, www.k2publishing.ca, and benefit from highlights on current and relevant topics, such as: new treatment guidelines; new product information; new label claim approvals; nutrition guidelines; disease surveillance programs; animal welfare issues; news from the Canadian veterinary colleges; and more!

Subscribers benefit from the convenience of having *Canadian Vet Link* delivered monthly to their email inbox. While reading, users can click on the links to official sources for further details about a topic, forward articles to their veterinary team, send a relevant article to their clinic Facebook page, or print a copy of the newsletter to take home!

Sponsorship

Industry sponsorship is a great way to get your company name in front of veterinary professionals coast to coast and affirm your support of the veterinary profession! Sponsorship includes your company logo positioned at the bottom of the e-newsletter, along with a sponsorship statement indicating your commitment to supporting the veterinary profession, with an optional link to your website.

Sponsorship costs

Duration	Monthly fee
1 to 6 months	\$75
7 to 12 months	\$50
Link to your website	\$20

Sponsor *Canadian Vet Link* e-news to

- Show your support of the veterinary profession.
- Generate awareness of your company brand in the veterinary community
- Direct veterinary professionals to your own website via a link to that site.

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